

# Clemens Spieltiere



Qualitätsspielzeug aus Schwaben

## Famous adorable CLEMENS Bears



Since 1948 - for over 75 years - friends for life - handmade masterpieces with heart and history!

# 2025

**Clemens-Spieltiere GmbH**

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# The History of Clemens' Teddy Bears

Hans Clemens came to Kirchartd/Germany with his family from Alsace in 1948, shortly after the Second World War. Like most people at that time, he had lost everything in that war, including his manufactory and a shoe wholesale business.

He opened a retail store in Mannheim, where he sold glass, porcelain and soft toys. But customers kept asking for teddy bears, which were not available during the war. Hans Clemens decided to listen to his customers and began making teddy bears from old army blankets. His sister made them by hand and each teddy bear was lovingly and individually crafted.

Demand for these bears soon increased and the business kept expanding, so that Hans Clemens eventually hired his first employees.

With the upturn in the economy, the business began to flourish and there were so many requests that it was very difficult to cope with them. Many other cuddly toys were added to the range, but the teddy bear was still everyone's favorite.

In the following years, as in all industries, there were many problems to overcome. But thanks to the unmistakable style and quality of Clemens-Spieltiere, the company grew from year to year.

Today, Clemens-Spieltiere is a well-known soft toy factory in Germany, whose teddy bears and animals have won the hearts of many children at home and abroad.



Today, Clemens-Spieltiere offers many different bears such as the „Nostalgic Bear“, the „Panda Bear“, the „Designer Bear“, the „High-Quality Plush Bear“ and the „Growler Bear“. They are between 10 and 90 centimetres tall and are available in traditional as well as many bright colors. Clemens-Spieltiere has a worldwide reputation and is proud to have been producing teddy bears of the highest quality for more than 75 years.

Each bear is made from an original design. Before the production process begins, each design is critically examined to ensure that the best bear is produced. Making stuffed animals is much more difficult than making other types of toys. It is not about creating molds, but about perfecting every step of the bear making process; creating a plush toy that is identical to the reference pattern requires a lot of discipline and hard work. This can be seen by the fact, that every seamstress at Clemens has been trained for at least six months.

At Clemens-Spieltiere, the teddy bears are not produced on an assembly line, but are lovingly made by hand. Each bear is sewn together from the inside out before it is assembled. The bears are then sent to the filling department to be given their final shape. But there is still a lot to do: Seams are scraped out, the fur is fluffed up, the stuffing is placed correctly and the safety is checked.

Once the accessories are attached, the bears have to pass the final quality control to receive the Clemens-Spieltiere trademark. This makes each bear part of the long Clemens tradition. Even if the appearance of the bears has changed, the quality and care in the production of a Clemens bear will remain the same.

## Quality and Security

The central idea and base of all our efforts is the motto: „For our children just the best is good enough.“ All our employees take pride in following this motto. Because of this all our teddies and plush animals are made in accordance with the highest quality and safety standards. All Clemens products have the red triangle as a symbol which guarantees quality and safety of materials used, unique design and careful workmanship.



All materials we use meet highest quality standards.



Clemens uses only hardly inflammable materials in accordance with DIN-Safety-Regulations.



All paints used are non-toxic.



All stitched or mounted parts, especially the eyes, are safely locked into place and correspond to severe safety regulations.



The surface of all Clemens plush toys is washable and in some cases even the whole animal is machine-washable up to 30°C.



We meet the international safety regulations DIN EN 71.1.2.3.



Many of our teddies and animals have been awarded the „Spiel Gut“ sign, which is a well known award in German toy industry. Children and specialists test the teddies and animals for the materials used, the design, the workmanship, product and environmental safety.

## DEAN'S Bears History

The Dean's Bears can look back on more than 100 years of history. In fact, it's been 121 years since the company was founded in London by a children's book publisher that had been successful since 1711. Dean's has been a leader in toy design and manufacture since its inception in 1903. It was also the first British company to produce teddy bears, probably since 1906, since 1915 this is documented.

There was a development that suited the British company. During the Second World War, toys and the popular teddy bears from Austria and Germany were no longer available. Dean's successfully filled this gap in the market. The company produced a variety of toys: books, beautifully crafted dolls, teddy bears and even Mickey Mouse and other figurines. Yes, Dean's was the first licensee and manufacturer to produce Disney figurines in the UK in the 1930s, which were distributed by the Walt Disney company in America.

An up and a down. But history has not always



been kind to the island's traditional bears. Since the 1980s, toys have been imported from the Far East, making British production uncompetitive. Hard times began for Dean's, but also for many other manufacturers.

In 1988, Neil and Barbara Miller bought the company. Their goal was to make the business successful again in the popular area of collectible bears. Dean's Bears were now all given a limit that was kept very low. Thanks to new owners, Dean's Bears has grown into one of the UK's most popular teddy bear manufacturers.

In 2018, the furry friends from the UK were given a new home. Clemens-Spieltiere took over the Dean's brand and will continue to run it in the spirit of its origins. This brought new life and fresh energy to the traditional brand - a new start had been made. With the connection to Clemens-Spieltiere, a new chapter has been opened, the empty pages are slowly filling up and the book is far from over.



## Mohair Memories Collection - „Made for generations“ Quality, consistency and a love of detail



**Nostalgia Teddy**, Mohair, gold  
05.512 → 030/0 cm  
with growler  
Awarded: Spiel gut RED POINT



**Nostalgia Teddy**, Mohair, gold  
05.512 → 040/0 cm  
with growler  
Awarded: Spiel gut RED POINT



**Nostalgia Teddy**, Mohair, different colors  
05.512 → 010 & 0125 & 015 cm  
honey, white, dark brown, krokant, gold



**Nostalgia Teddy Otis**  
70.085 → 032 cm  
Mohair, jointed



**Nostalgia Teddy Veit**  
70.086 → 026 cm  
Mohair, jointed

# Mohair Memories

„Timeless bear friends“

## Teddy Enes

70.110 → 050 cm

Mohair - Limited edition: 348



## Dog Ben, 1-fold jointed

70.111 → 030 cm

Mohair - Limited edition: 348



## Teddy Marlin

70.112 → 040 cm

Mohair - Limited edition: 348

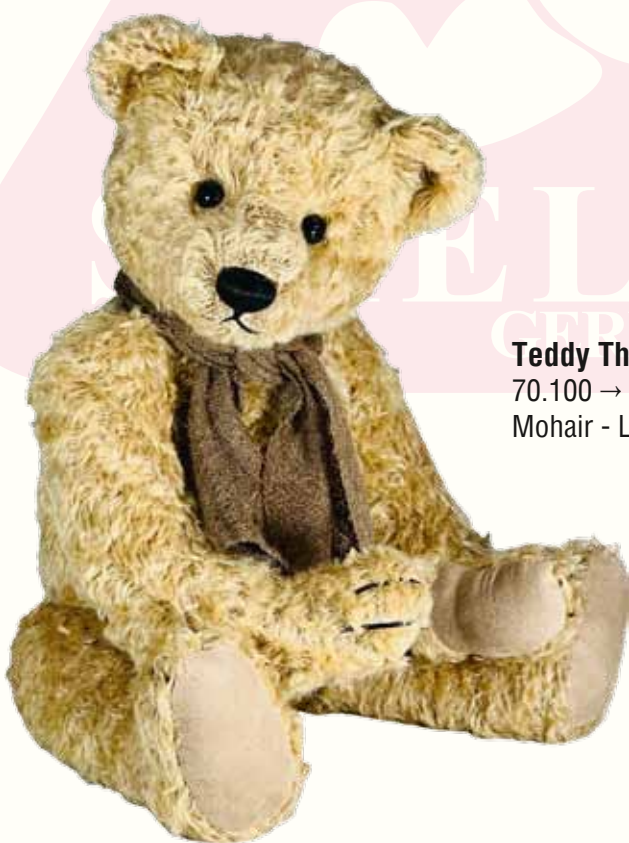




**Teddy Hans**  
70.075 → 052 cm  
Mohair - Limited Edition: 1948



**Teddy Arnulf**  
70.076 → 043 cm  
Mohair - Limited Edition: 948



**Teddy Theon**  
70.100 → 055 cm  
Mohair - Limited Edition: 348

# Ren Bear Collection

## „Limited edition masterpieces“

Every stitch tells a story



**Teddy Vincent**  
88.115 → 026 cm  
Mohair - Limited edition: 233



**Teddy Henning**  
88.440 → 038 cm  
Mohair - Limited edition: 233



**Teddy Tamme**  
88.451 → 035 cm  
Mohair - Limited edition: 233



**Teddy Janne**  
88.453 → 035 cm  
Mohair - Limited edition: 233

# Clemens 2025 Spieltiere



**Teddy Finn**  
88.147 → 023 cm  
Mohair - Limited Edition: 233



**Teddy Leopold**  
88.149 → 040 cm  
Mohair - Limited Edition: 233



**Teddy Alena**  
88.150 → 023 cm  
Mohair - Limited Edition: 233



**Teddy Ando**  
88.151 → 027 cm  
Mohair - Limited Edition: 233

# Bear magic

„A touch of magic in every seam“  
Hand-crafted memories hat never fade

**Teddy Winifred**  
21.001 → 025 cm  
Mohair - Limited edition: 299



**Teddy October**  
21.002 → 025 cm  
Mohair - Limited edition: 299

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**Teddy Joringel**  
21.003 → 020 cm  
Mohair - Limited edition: 299







**Teddy Falada**  
21.004 → 020 cm  
Mohair - Limited Edition: 299

**Mouse Hilke**  
21.005 → 018 cm  
Mohair - Limited Edition: 299



**Mouse Nael**  
21.006 → 018 cm  
Mohair - Limited Edition: 299

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# Mohair Miniatures

„Little friends, big hearts“  
Miniature masterpieces for big moments

**Miniature Teddy Plumps**  
10.010 → 012 cm  
Mohair plush, jointed



**Miniature Teddy Schlumps**  
10.041 → 0125 cm  
Mohair plush, jointed



**Miniature Teddy Ilo**  
10.075 → 010 cm  
Mohair plush, jointed



**Miniature Teddy Hao**  
10.076 → 010 cm  
Mohair plush, jointed



**Miniature Teddy Jim**  
10.077 → 010 cm  
Mohair plush, jointed



**Miniature Teddy Ada**  
10.078 → 010 cm  
Mohair plush, jointed

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# Pocket Bears

A piece of tradition in your pocket



## Key ring

10.021 → 0075 cm  
Mohair, gold



## Key ring

10.022 → 0075 cm  
Mohair, light grey



## Key ring

10.023 → 0075 cm  
Mohair, brown



## Key ring Henri

10.053 → 0075 cm  
Mohair plush, jointed



## Key ring Hugo

10.054 → 0075 cm  
Mohair plush, jointed



## Key ring Menzel

10.063 → 010 cm  
Mohair plush, jointed



## Key bag Tomke

10.064 → 017 cm  
Mohair plush, jointed



## Key bag Teddy Jaron

10.065 → 017 cm  
Mohair plush, jointed

# Martina Lehr Bears

Since 1995 Martina has been designing bears by her motto "as made for you", bears of a different kind, quite humanised, often dishveled and always with much attention to the detail. She works for the company Clemens now already since 1997.

## Sun kid Samson

34.150 → 025 cm

Mohair - Limited edition: 333



## Sun kid Elouise

34.151 → 025 cm

Mohair - Limited edition: 333



## Lady Sunshine

34.152 → 029 cm

Mohair - Limited edition: 333



## Little Sunray

34.153 → 024 cm

Mohair - Limited edition: 333



## Sea Bear Pidder

34.154 → 033 cm

Mohair - Limited edition: 333



## Sea Bear Gretje

34.155 → 033 cm

Mohair - Limited edition: 333





### Monkey Coco

34.156 → 040 cm  
Plush & Felt, 5-fold jointed  
Limited Edition: 333



### Miss Hoppel

34.157 → 033 cm  
Plush & Felt, 3-fold jointed  
Limited Edition: 333



### Miss Miezie

34.158 → 031 cm  
Plush & Felt, 3-fold jointed  
Limited Edition: 333

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# NataIka Creations

Natalie Lachnitt has been infected with the teddy virus since 2013 and her passion is now focused on „teddy friends“. She is particularly fond of the otherwise little-noticed „exotics“ and cats with their special charm.



**Fantasy Cat Moire**  
58.031 → 018 cm  
High-quality-plush, jointed  
Limited edition: 299



**Golden Tiger Thor**  
58.032 → 018 cm  
High-quality-plush, jointed  
Limited edition: 299



**Snow Leopard Lean**  
58.041 → 018 cm  
High-quality-plush, jointed  
Limited edition: 299



**Onza Justin**  
58.050 → 017 cm  
High-quality-plush, jointed  
Limited edition: 299



**Bunny Wilko**  
58.030 → 018 cm  
High-quality-plush, jointed  
Limited edition: 299



**Panda Boron**  
58.033 → 018 cm  
High-quality-plush, jointed  
Limited edition: 299



**Kitten Kini**  
58.040 → 020 cm  
High-quality-plush, jointed  
Limited edition: 299



**Kitten Rudi**  
58.051 → 017 cm  
High-quality-plush, jointed  
Limited edition: 299

# Soft Bears Collection

„A bear for hugs - kindness you can feel“

**Teddy Maleo**  
88.632 → 026 cm  
Soft plush, jointed



**Teddy Ebbe**  
88.633 → 026 cm  
Soft plush, jointed



**Teddy Tamino**  
88.634 → 026 cm  
Soft plush, jointed



**Teddy Mazin**  
88.635 → 026 cm  
Soft plush, jointed



**Teddy Nero**  
88.636 → 026 cm  
Soft plush, jointed



**Teddy Runa**  
88.637 → 026 cm  
Soft plush, jointed



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# Clemens 2025 Spieltiere



**Teddy Anneke**  
88.615 → 043 cm  
Soft plush, jointed



**Teddy Femke**  
88.616 → 043 cm  
Soft plush, jointed



**Teddy Marlie**  
88.617 → 040 cm  
Soft plush, jointed



**Teddy Wiebke**  
88.619 → 043 cm  
Soft plush, jointed



**Teddy Eldar**  
88.618 → 043 cm  
Soft plush, jointed

# Cuddly friends deluxe

„Soft, loyal and always by your side“



**Teddy Kaleo**

88.781 → 038 cm

Soft plush, jointed

Awarded: Spiel gut RED POINT



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**Teddy Halvar**

88.783 → 040 cm

Soft plush, jointed

Awarded: Spiel gut RED POINT





**Teddy Baptiste**  
88.782 → 045 cm  
Soft plush, jointed



**Teddy Fedder**  
88.784 → 040 cm  
Soft plush, jointed



**Teddy Rocco**  
88.786 → 040 cm  
Soft plush, jointed



**Teddy Alvaro**  
88.788 → 040 cm  
Soft plush, jointed

# Dream Bears

„For dreams that stay“

**Teddy Gerome**  
88.785 → 043 cm  
Soft plush, jointed



**Teddy Piet**  
88.790 → 043 cm  
Soft plush, jointed



**Teddy Pepe**  
88.791 → 040 cm  
Soft plush, jointed



**Teddy Ibbo**  
88.792 → 043 cm  
Soft plush, jointed



**Teddy Bene**  
88.780 → 043 cm  
Soft plush, jointed



**Teddy Bastien**  
88.787 → 040 cm  
Soft plush, jointed



**Teddy Hanni**  
88.789 → 040 cm  
Soft plush, jointed

# Fluffy Companions

„A friend to cuddle and love“

## Teddy Dante

88.760 → 040 cm  
Soft plush, jointed



## Teddy Elodie

88.762 → 040 cm  
Soft plush, jointed



## Teddy Jano

88.795 → 033 cm  
Soft plush, jointed



## Teddy Jenno

88.796 → 033 cm  
Soft plush, jointed





**Teddy Joris**  
88.740 → 035 cm  
Soft plush, jointed  
Awarded: Spiel gut RED POINT



**Teddy Finnel**  
88.743 → 035 cm  
Soft plush, jointed  
Awarded: Spiel gut RED POINT



**Teddy Linus**  
88.744 → 035 cm  
Soft plush, jointed

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# Fluffy Bear Friends

„Gentle, charming and always with a smile“



**Teddy Anno**  
88.750 → 038 cm  
Soft plush, jointed



**Teddy Arwin**  
88.751 → 038 cm  
Soft plush, jointed  
Awarded: Spiel gut RED POINT



**Teddy Milan**  
88.771 → 040 cm  
Soft plush, jointed

SPIELZEUGFABRIK  
SPEZIALTIERE



# Clemens 2025 Spieltiere



**Teddy Ludwig**  
88.734 → 032 cm  
Soft plush, jointed



**Teddy Luka**  
88.741 → 038 cm  
Soft plush, jointed  
Awarded: Spiel gut RED POINT



**Teddy Alessio**  
88.764 → 035 cm  
Soft plush, jointed



**Teddy Oleg**  
88.770 → 040 cm  
Soft plush, jointed

# Teddy Happiness

„A moment of happiness in soft plush“

**Teddy Jari**, Plush  
88.509 → 038 cm  
auburn, cream, vanilla



**Teddy Enrico**, Plush  
88.609 → 030 cm & 88.610 → 025 cm  
cream white, auburn, cream, brown





**Teddy Felix**, Plush, 1-fold jointed  
88.512 → 030 cm  
cream, auburn, brown



**Teddy Manuel**, Plush, 1-fold jointed  
88.605 → 030 cm  
dark brown, beige, cream, auburn  
Awarded: Spiel gut RED POINT



**Teddy Levi, Plush**  
 88.508 → 020 cm  
 auburn, cream, dark brown



**Teddy Till, Plush**  
 88.510 → 025 cm & 033 cm  
 brown, honey, beige



**Teddy Paul, Plush**  
 88.611 → 035 cm  
 brown, cream, gold  
 Awarded: Spiel gut RED POINT



SPIELGUT

# Clemens 2025 Spieltiere



**Honey Bear**, Plush, 1-fold jointed  
88.500 → 025 cm & 035 cm  
honey, beige, brown



**Teddy Freddy**, Plush  
88.547 → 027 cm & 033 cm  
gold, brown, cream  
Awarded: Spiel gut RED POINT



## SPIELTIERE



**Teddy Mischa**, Plush  
88.511 → 027 cm  
beige, auburn, dark brown

# Magic Plushies

„Little friends, big magic“  
Where cuddling and fantasy meets



**Magic Plushie Bear**  
55.002 → 024 cm  
Short Shearling Fur, caramel



**Magic Plushie Bear**  
55.003 → 024 cm  
Short Shearling Fur, neutral



**Magic Plushie Bear**  
55.001 → 024 cm  
Short Shearling Fur, beige



**Magic Plushie Bear / 2 Tone**  
55.004 → 021 cm  
Shearling Fur, dark brown



**Magic Plushie Bear / 2 Tone**  
55.005 → 021 cm  
Shearling Fur, light brown

**Magic Plushie Bear / 2 Tone**  
55.006 → 024 cm  
Shearling Fur, cream



**Magic Plushie Bear / 2 Tone**  
55.007 → 024 cm  
Shearling Fur, brown



**Magic Plushie Panda Bear**  
55.008 → 024 cm  
Short Shearling Fur, black/white



**Magic Plushie Panda Bear**  
55.009 → 024 cm  
Short Shearling Fur, black/white

**Magic Plushie Dragon**  
55.010 → 025 cm  
Short Shearling Fur, green



# DEAN'S Teddys - Since 1903

„A piece of history you can touch“

DEAN'S Plush Bears - Where emotionally become timeless stories



**DEAN'S Teddy Iona**  
19.050 → 15" (38 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Senga**  
19.051 → 14" (36 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Neil**  
19.052 → 12" (30 cm)  
Microfiber Plush  
Limited edition: 399



Dean's Co. Ltd.



**DEAN'S Teddy Keith**  
19.053 → 17" (43 cm)  
Microfiber Plush  
Limited edition: 399

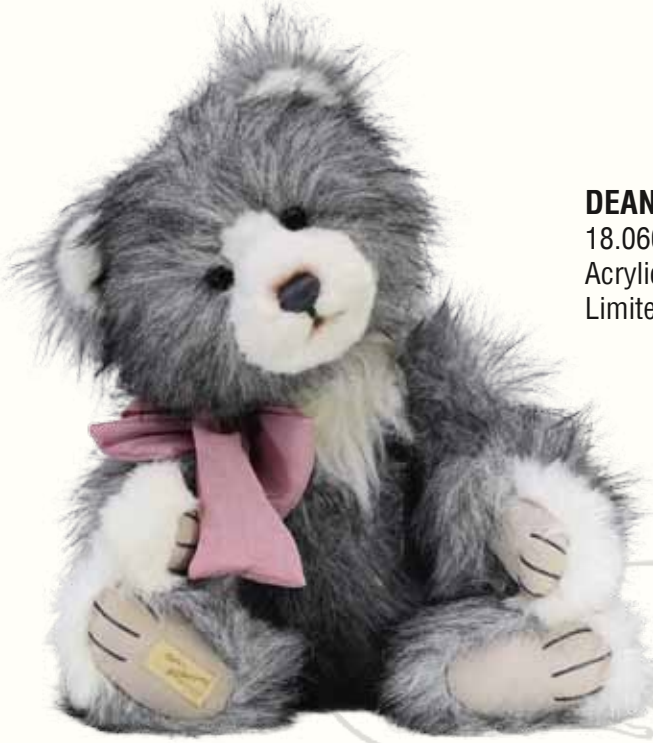


**DEAN'S Teddy Donald**  
19.054 → 19" (48 cm)  
Microfiber Plush  
Limited edition: 399



# DEAN'S

TEDDY BEARS U.K.



**DEAN'S Teddy Willard**  
18.060 → 19" (48 cm)  
Acrylic Fur  
Limited edition: 399



1903 - 2023  
Dean's Rag Bears

**DEAN'S Teddy Barnaby**  
18.061 → 19" (48 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Malcom**  
19.055 → 19" (48 cm)  
Microfiber Plush  
Limited edition: 399

# DEAN'S Plush Bears

„Movable Teddys that touch your hearts for generations“



**DEAN'S Teddy Remington**  
18.062 → 14" (35 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Balthazar**  
18.066 → 17" (43 cm)  
Acrylic Fur  
Limited edition: 399  
Awarded: Spiel gut RED POINT



**DEAN'S Teddy Bradford**  
18.068 → 16" (40 cm)  
Microfiber Plush  
Limited edition: 399



Co. Ltd.



**DEAN'S Teddy Loredana**  
18.070 → 17" (43 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Elsie Rose**  
18.075 → 14" (35 cm)  
Microfiber Plush  
Limited edition: 399  
Awarded: Spiel gut RED POINT



# DEAN'S

## TEDDY BEARS U.K.



**DEAN'S Teddy Xavier**  
18.072 → 12" (30 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Wesley**  
18.073 → 12" (30 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Estella**  
18.076 → 17" (43 cm)  
Microfiber Plush  
Limited edition: 399



Dean's 1905 Co. Ltd.



**DEAN'S Teddy Harvey**  
18.071 → 17" (43 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Clifford**  
18.067 → 17" (43 cm)  
Microfiber Plush  
Limited edition: 399  
Awarded: Spiel gut RED POINT



# DEAN'S Mohair Bears

„More than a toy, a legacy“

**DEAN'S Teddy Kenzio**  
18.039 → 17" (43 cm)  
Acrylic Fur  
Limited edition: 399



**DEAN'S Teddy Myles**  
18.065 → 16" (40 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Kira Jane**  
18.069 → 17" (43 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Quinton**  
18.074 → 16" (40 cm)  
Microfiber Plush  
Limited edition: 399  
Awarded: Spiel gut RED POINT



**DEAN'S Teddy Polly**  
18.077 → 16" (40 cm)  
Microfiber Plush  
Limited edition: 399

**DEAN'S Teddy Falk**  
19.043 → 16" (40 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Effy**  
19.044 → 16" (40 cm)  
Microfiber Plush  
Limited edition: 399

# DEAN'S Mohair Bears

„More than a toy, a legacy“

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Limited edition: 399



**DEAN'S Teddy Effy**  
19.044 → 16" (40 cm)  
Microfiber Plush  
Limited edition: 399



**DEAN'S Teddy Nathan**  
 18.050 → 13" (34 cm)  
 Mohair Plush  
 Limited edition: 299



**DEAN'S Teddy Barron**  
 18.051 → 15" (37 cm)  
 Mohair Plush  
 Limited edition: 299  
 Awarded: Spiel gut RED POINT



**DEAN'S Teddy Reggie**  
 19.030 → 15" (38 cm)  
 Mohair Plush  
 Limited edition: 299



**DEAN'S Teddy Jenson**  
 19.032 → 16" (40 cm)  
 Mohair Plush  
 Limited edition: 299



**DEAN'S Teddy Millie**  
 19.031 → 15" (38 cm)  
 Mohair Plush  
 Limited edition: 299





**DEAN'S Teddy Nathan**  
 18.050 → 13" (34 cm)  
 Mohair Plush  
 Limited edition: 299



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2025

Dean's Book Co. Ltd.



**DEAN'S Teddy Jenson**  
 19.032 → 16" (40 cm)  
 Mohair Plush  
 Limited edition: 299



**DEAN'S Teddy Millie**  
 19.031 → 15" (38 cm)  
 Mohair Plush  
 Limited edition: 299

**DEAN'S**

**TEDDY BEARS U.K.**

**DEAN'S Bears 2025**

**timeless bear love - for more than a century!**



**1903 - 2025**

**Dean's Rag Book Co. Ltd.**